

WALLWORKS NEW YORK

FENX

My American Dream

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FOR IMMEDIATE RELEASE

OCTOBER 17, 2018 (BRONX, NEW YORK) – WALLWORKS NEW YORK is proud to announce our next exhibition; a solo show from French artist FENX entitled *My American Dream*. FENX, also known as Loïc Le Floch, brings his signature fusion style of pop and graffiti and stencil to The Bronx.

FENX's work is an eclectic mix of the culture of the 1980s and the growing underground Graffiti culture of the Parisian suburbs with an affinity of Warhol and Lichtenstein. With works in various collections all around Europe and Asia, FENX's first solo exhibition in New York is an ode to the American culture he loves. Drawing from his memories of being a child growing up in France, American cars were the ultimate status symbol. Using this childhood love of the iconography of American muscle cars, *My American Dream* blends this with his Graffiti-pop technique. The celebration of American industry and cultural dominance comes at a poignant time in the current political climate of America on the global stage.

FENX's technique of primary and secondary colors and clean lines are on full display in *My American Dream*. The strong shapes of the American muscle car are compounded with Lichtenstein-esque female figures and finally stream of consciousness sketches adorn each painting of the exhibition. Each tells a different story of American culture from an outside perspective. An on-site installation of toys and cars further drives home the scheme of a young boy idolizing American culture from afar.

ABOUT FENX

Loïc Le Floch, better known as FENX, is a French contemporary artist born in 1974 in the Hauts-de-Seine department, in the Paris suburbs.

Growing up in the thick of the subculture hip hop and skateboard scene of the 1980s and 1990s France, Le Floch eventually made his way into Graffiti, adopting the pseudonym FENX in 1995.

Gradually abandoning walls and urban spots to devote himself mainly to canvas work, FENX continued his artistic career and has been a heavy player of the French contemporary art scene ever since with works featured in collections across Europe and Asia.